



We are looking for a Creative Graphic Designer with up-to-date knowledge to interpret our client's needs and to design solutions with high visual impact. You will work on a variety of products, including websites, magazines, websites, corporate identity, etc

Creative Graphic Designer

Responsibilities

- Cultivate a solid body of work
- Take the design "brief" to record requirements and clients needs
- Schedule project implementation and define budget constraints
- Work with a wide range of media and use graphic design software
- Think creatively and develop new design concepts, graphics and layouts
- Prepare rough drafts and present your ideas
- Amend final designs to clients comments and gain full approval
- Work as part of a team with copywriters, designers, stylists, executives etc.
- Lead the conception and creation of digital video ad products such as display ads, rich media ads, social media ads, etc...
- Formulate creative concepts behind each campaign - Conceptualizing, storyboarding, designing highly creative video ads for campaigns
- Collaborate with product manager, content writer and media buyer to determine the correct visual solution.
- Use existing product or brand guidelines to create visually striking experiences, and innovate best design practices that engage the end user on social media channels

Requirements

- Proven graphic designing experience
- Possession of creative flair, versatility, conceptual/visual ability and originality
- Demonstrable graphic design skills with a strong portfolio
- Ability to interact, communicate and present ideas
- Up to date with industry leading software and technologies (In Design, Illustrator, Dreamweaver, Photoshop etc)
- Professionalism regarding time, costs and deadlines
- Previous work experience creating videos/images for social media ads in the past
- 3+ years relevant work experience; digital marketing strategy, design for different social media platforms.
- Experience in content marketing and new user acquisition / paid user acquisition
- A spectacular web-based portfolio showcasing content design work (with emphasis on social media).



HOW TO APPLY

Feel you are the one?

Email your CV & Portfolio to:
recruit@adequate.mu

Deadline for submission of application :
30 July 2019